



FOR IMMEDIATE RELEASE

ANIMART Pet Store Offers Unique Summer Fun for Kids

MADISON, WI – 1 JUNE, 2011 – Animart Pet Store in Madison is offering two unique summer programs for kids focused on providing a fun and educational way to learn about a variety of animals and how to care for them.



According to the American Academy of Child & Adolescent Psychiatry (AACAP), positive feelings about pets can contribute to a child's self-esteem and self-confidence. Additionally, pets can influence the development of responsible behavior in children who care for them, as well as provide a connection to nature and respect for other living things.

Suited for children ages 6-15, [Kids & Pets Summer Camp](#) and [Kids & Pets Critter College](#) encourage natural exploration and nurturing of animals and their environments using hands-on learning techniques and interaction with animal care professionals.

"We feel it is important to allow children an opportunity to explore and connect with a wide variety of creatures in a warm and friendly environment," said Lisa Lasack, Vice President, Companion Animal Division. "Our goal is to expose them to the exciting world of responsible pet care in ways that foster lifelong friendships and skills."

Animart is offering 4 one-week sessions in each program beginning June 13, 2011. More information, including a downloadable registration form, is available at animartpetstores.com

Established in 1982, ANIMART is a family-owned [pet store in Madison, Wisconsin](#), where you'll find all your Furry Purry, Creepy Crawly, Feathered Fuzzy Wuzzy, Wet & Wild things! ANIMART is located at 4303 East Towne Way, Madison, WI (608)242-2140. For more information on other kid's programs, pet products, services, or upcoming events, go to www.animartpetstores.com.

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