



FOR IMMEDIATE RELEASE

ANIMART Pet Stores Encourage Safe Travel With Your Pet

MADISON, WI – 13 JUNE, 2011 – As summer vacation season draws near, many families are choosing to bring their furry companions along for the ride. According to the Travel Industry Association of America, dogs are the most common pet to be included in family road travel, especially during the summer months.



“Traveling with your dog is a great way to strengthen your bond while exercising your pet’s body and mind,” said Lisa Lasak, ANIMART store manager. “Understanding proper safety practices will help to ensure a healthy, positive travel experience for all.”

While many dogs enjoy riding in the car, traveling may lead to feelings of anxiety and discomfort. Similar to humans, dogs can be susceptible to car sickness, a condition causing nausea and vomiting that is triggered by motion and stress. ANIMART aims to prepare pet owners for summer car travel by offering [Tips to Prevent Car Sickness](#) which includes ways to increase your dog’s comfort in the car by taking him on several short trips to fun places, providing fresh air and frequent rest stops throughout the car ride.

In addition to their online resources, ANIMART is inviting pet owners to attend a free educational seminar entitled “Summerize Your Pet 102” on Tuesday, June 21, 2011 from 6:30 pm – 7:30 pm at its store on Madison’s east side to discuss summer pet tips relating to safety, travel and first aid.

Additional [pet seminars](#) are held every other Tuesday evening from 6:30 pm – 7:30 pm, and cover a variety of topics. Admission is always free and all are welcome to attend.

Established in 1982, ANIMART is a family-owned [pet store in Madison, Wisconsin](#), where you’ll find all your Furry Purry, Creepy Crawly, Feathered Fuzzy Wuzzy, Wet & Wild things! ANIMART is located at 4303 East Towne Way, Madison, WI (608)242-2140. For more information on other kid’s programs, pet products, services, or upcoming events, go to [www.animartpetstores.com](#).

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