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FOR IMMEDIATE RELEASE:

Animart Pet Store Holds 2011 Feathered Fest

MADISON, WI - 9 May 2011: On Saturday May 14th, Animart Pet Store will be celebrating all things birds with their annual [Feathered Fest](#). The event will include a variety of contests, seminars, and store specials all devoted to our feathered friends.

“Here at Animart, we believe all pets deserve their own special day. Feathered Fest is just that sort of day,” comments Manager Lisa Lasack. “Whether you are a bird owner yourself, or are just interested in learning about them, Feathered Fest is your opportunity to celebrate these great animals.”

Animart will be teaming up with the [Center for Avian Rehabilitation & Education](#) (CARE) for the event to promote education and awareness about these pets. CARE, which also serves as a rescue for exotic birds, will receive 10% of the profits from the event as well as all the money raised from participants in their Year Supply of Kaytee Bird Food Giveaway.

As part of Feathered Fest, bird owners will get the chance to showcase their feathered friend’s talents through various trick, talk, and dance competitions. Animart is also offering half-priced wing and nail trims for all the birds that come to the celebration.

For more information on birds and their care, educational seminars on bird food and cage basics will be given at the event as well.

While this event is dedicated to birds, Animart will also be holding a sidewalk sale featuring up to 50% off on select products for all sorts of your favorite pets, ranging from dogs and cats to reptiles and fish.

Established in 1982, ANIMART is a family-owned [pet store in Madison, Wisconsin](#), where you’ll find all your Furry Purry, Creepy Crawly, Feathered Fuzzy Wuzzy, Wet & Wild things! ANIMART is located at 4303 East Towne Way, Madison, WI (608)242-2140. For more information on their Feathered Fest go to <http://www.animartpetstores.com/feathered-fest>.

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